

FOR IMMEDIATE RELEASE

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Portland's Signature Chinese Festival Returns to Pioneer Courthouse Square on August 1

Portland, OR – Downtown Portland will come alive once again as the **2026 Chinese Festival** returns to Pioneer Courthouse Square on **Saturday, August 1, 2026**. Known as Portland's "living room," the Square will host a full day of cultural celebration, showcasing the vibrancy, resilience, and enduring contributions of the Chinese American community.

First launched in 2019, the Chinese Festival has grown into one of Portland's signature summer events, attracting thousands of attendees from across Oregon and Southwest Washington. Following a brief pause during the pandemic in 2020, the festival has continued to grow in both size and impact. Today, it stands as a cornerstone cultural event that enriches downtown life, supports local businesses, and celebrates the history and contributions of Chinese Americans in Portland and beyond.

"We are proud that the Chinese Festival continues to serve as a powerful celebration of culture, community, and unity," said organizers from the Oregon Chinese Coalition (OCC), a volunteer-led nonprofit organization dedicated to strengthening community connections through civic engagement, cultural exchange, and service. "At a time when communities are facing economic uncertainty, social challenges, and rapid change, events like this remind us of the importance of belonging, resilience, and coming together."

Festival highlights include:

- **Live Cultural Performances:** Enjoy a full day of traditional and contemporary performances, including dance, martial arts, music, and lion and dragon dances, featuring more than **500 performers** from across the region.
- **Authentic Chinese Cuisine:** Sample a wide variety of delicious dishes offered by local food vendors representing the richness and diversity of Chinese culinary traditions.
- **Interactive Cultural Activities:** Explore Chinese calligraphy, traditional crafts, hands-on activities, and family-friendly experiences for visitors of all ages.
- **Chinese American Heritage Exhibits:** Learn about the history, stories, and contributions of Chinese Americans in Oregon through educational displays and community presentations.
- **Community Resource Booths:** Connect with nonprofit organizations, public agencies, and community groups providing information, services, and opportunities for civic engagement.

The Chinese Festival is free and open to the public. Visitors of all ages are encouraged to attend and immerse themselves in an unforgettable celebration of culture, heritage, and community in the heart of downtown Portland.

Event Details

What: 2026 Chinese Festival

When: Saturday, August 1, 2026 | 11:00 AM – 6:00 PM

Where: Pioneer Courthouse Square, 701 SW 6th Ave, Portland, OR 97204

Cost: Free Admission

For more information, visit <https://pdxchinese.org/chinesefestival/> or follow the Oregon Chinese Coalition on social media.

About Oregon Chinese Coalition

The Oregon Chinese Coalition (OCC) is a volunteer-led nonprofit organization dedicated to promoting Chinese culture and heritage, strengthening community connections, and ensuring that no one is left behind. Through cultural celebrations, youth engagement, public health initiatives, emergency preparedness efforts, and community service, OCC works to build a more connected, resilient, and inclusive community for all.

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