

# 2026 Chinese Festival Sponsorship Package

## Hosted at Pioneer Courthouse Square

### August 1, 2026



Join us in celebrating Chinese culture at the heart of Portland! The **Annual Chinese Festival** (<https://pdxchinese.org/chinesefestival/>) brings together thousands of attendees for a day filled with performances, cultural activities, and community engagement. Your sponsorship will support this vibrant event while providing valuable exposure for your brand.

## Sponsorship Levels

### ◆ Title Sponsor - \$10,000

- Logo placement on all event marketing materials and banners
- On-stage recognition and speaking opportunity
- Premium booth space (10'x10')
- Featured in press releases and social media promotions

### ◆ Gold Sponsor - \$5,000

- Logo on event banners and printed materials
- On-stage mention during performances
- Booth space (10'x10')
- Social media and website recognition

### ◆ Silver Sponsor - \$2,500

- Logo on event signage and website
- Booth space (10'x10')
- Social media mention

### ◆ Community Sponsor - \$1,000

- Logo on event website and select signage
- Social media recognition

### ◆ Friend of the Festival - \$500

- Name listed on the event website

For more details and custom sponsorship opportunities, please contact Hongcheng Zhao at 503-709-3119 or [info@pdxchinese.org](mailto:info@pdxchinese.org).

Let's celebrate culture and community together! 🎉